

### ROAD SAFETY AWARENESS DRIVE

<b>Event No</b>	CE014
<b>Organizing Department</b>	Civil Engineering
<b>Associate Dept.   NSC</b>	American Concrete Institute Professional Association 1 Office of Admissions
<b>Date</b>	26/07/2022
<b>Event Type</b>	ISR Activity
<b>Event Level</b>	Club Society
<b>Venue</b>	GOVERNMENT HIGHER SECONDARY SCHOOL Vagarayampalayam
<b>Total Participants</b>	140
<b>Faculty - Internal</b>	3
<b>Students - External</b>	67
<b>Other Participants</b>	70

#### Outcome

1. To promote and initiate the road safety measures in the community, school and on roads 2. To decrease the number of road accidents and cases of injury by applying the road safety measures 3. To encourage all the students to follow the traffic rules and wear helmets and to wear the seat belts while driving 4. To reduce noise pollution and air pollution to a minimal level 5. Disciplined movement of traffic on the road

#### Event Summary

Every year, over 1.4 lakh people are killed in road accidents in India, with many more maimed and permanently incapacitated. Youth between the ages of 15 and 24 account for 33% of all deaths. People who drive in an unprofessional manner were encouraged with flowers and chocolates to employ road safety measures and respect traffic rules. The participants held signs emphasising the significance of road safety and the dangers posed by autos. As a part of the ACI India chapter activity, Department of Civil Engineering, in association with the Office of Admission, KPR Institute of Engineering and Technology, jointly organized the road safety awareness drive for Vagarayampalayam school students at 10.00 a.m. on 26th July 2022 (Tuesday), through ACI member students. It is a part of an Institute social responsibility activity.



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